

Call to Action!

Writing an Effective Conclusion Paragraph

Tell the reader what you want them to do with the information they just read in your essay.

For an issue:

Ask the reader to take your side, and follow up with an action

EXAMPLE:

I urge you to vote yes on the upcoming bond issue to build more off-leash dog parks in our town.

For a review:

Tell the reader who you recommend this product for:

EXAMPLE:

Every young person will enjoy this hilarious movie. I encourage you to go out and see it this weekend.

For a math procedure:

Remind the reader of the effectiveness of the process you shared.

EXAMPLE:

Next time you are tackling a long division problem, try these three easy steps for an accurate answer.

Create anchor charts showing your students' weak and strong conclusions and label and discuss what techniques the writer uses to make a conclusion stronger.

Help students understand the power of a strong conclusion by writing a weak conclusion in front of the students and then use shared writing to transform it into a strong conclusion that calls the reader to some action. Here are some examples of what we mean.

| Weak Conclusions/Endings | Strong Conclusions/Endings |
|--|---|
| <p>Thank you for reading this letter. I hope that you make the right decision about school uniforms.</p> | <p>Please don't forget your duties in education. Allow us this one area to let our imaginations shine! Ways to express our individuality are few, so please, let us keep the ability to show our personality. We encourage you to pick up your pens and vote against the uniform policy at Wednesday's board meeting.</p> |
| <p>In conclusion, I think that our school needs a recycling bin.</p> | <p>Don't forget that we need to be saving the planet. We won't be saving the planet without a recycling bin. The world would be a big dump without any recycling bins! Pick up your pen right now and write a letter to the principal. Protect our earth!</p> |