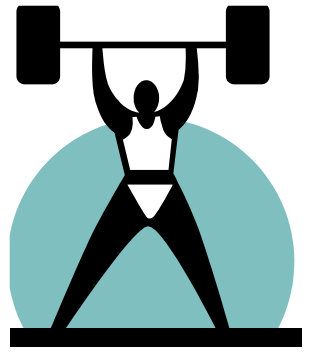




# Steps to a **POWERFUL** Argument



**Claim**

Statement writer is trying to *prove* true



**Argument**

Statement *supporting* the claim's reasoning



**Evidence**

**FACTS: Proof** from *credible and reliable* source(s)



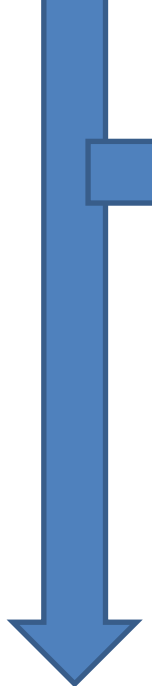
**Explanation**

*Explains* what the *evidence* proves



***What's It Mean?***

What the *evidence* and explanation *show* about a *claim*



***Counter Claim*** →

Statement *opposing* the *claim* -- the other side of the *argument*

Reason why *counter claim* is not as strong as the *claim*.

← ***Rebuttal***



**Conclusion**

Restate *claim*; summarize *arguments, counter claim, rebuttal*, and make recommendation

**Cite Sources!**

**Use Objective Tone:** no personal pronouns

**Use Formal Tone:** serious wording