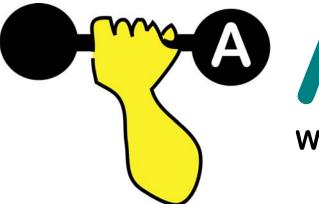
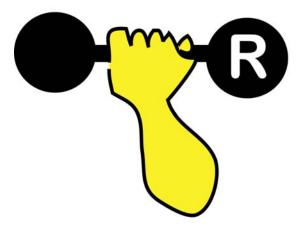
A. R. M. S.





What does my reader NEED TO KNOW?

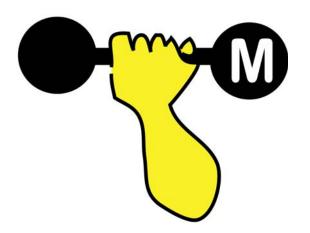
- More details
- Sensory words
- Descriptive words





Is there any information that DOES NOT need to be in my writing?

- Words that do not make sense
- Sentences that do not make sense
- Details that confuse my reader





Is the information in the RIGHT ORDER?

- Words that could go in another spot
- Sentences that could go in another spot



What can I replace and make more EXPRESSIVE or more CLEAR in my writing?

- Dead words
- Boring words
- Repetitive words